

Vend the brands people love



Wispa is the No. 1 selling chocolate single in the UK.



Twirl is the No. 2 selling chocolate single. Its worth £29.4m - growing at 16.4%.



Cadbury Dairy Milk is the biggest confectionery brand - and is now Fairtrade certified.



Perfect as an accompaniment to a hot drink - 6 delicious shortcake biscuits covered in chocolate in one pack.



Caramel, the perfect indulgent treat is part of the Dairy Milk Brand and is up 2% YOY. It has a new look for 09 and oh, yes must just tell you... she's back!



The 11th best selling line in the total chocolate confectionery category. Its growing at +4.11% YOY.



Maynards is 101 years old and still the No. 1 fruit brand - the perfect distraction to the day.



The 7th best selling line in the total chocolate confectionery singles category. Its growing at +20% YOY.



Delicious on any day of the week - tastes even better on Friday's. Crunchie is the No. 6 selling chocolate singles and its growing at +17% YOY.



Snack Cereal & Raisin - exclusive to OOH and vending channel - packed full of oats.



Delicious little balls of chocolate - perfect as a treat or hot drink accompaniment.



Brand new for 09, 1.1m cases sold of total bitesize range in first 5 weeks.



Buttons... but 100% Cadbury Dairy Milk. Buttons brand is worth £10m per year.



Packed with peanuts a real gut fill offering. One of the fastest growing products in the category - up 0.4% YOY.**



The UK's number 1 mint roll worth over £6.5M. Great refreshment.



10.5% share of the total gum market since 2007 launch.

vendable bags



100 years old brand and still number one. A perfect distraction from the day job 40% up YOY.**



Caramel Nibbles - new in 2009. Delivering a lighter caramel experience to share.



Clusters of crunchy flakes and juicy raisins tumbled in scrumptious Cadbury milk chocolate... so moreish.



Vendable, natural, a delicious product to share with family or colleagues, 45% up YOY.**



Giant Buttons - great for sharing and will be Fairtrade certified in 2010.



The original springtime treat... solid Cadbury chocolate with a crisp sugar coating.